



P.O. Box 2800
Minneapolis, MN 55402
w 612.347.1847 c 651.331.1070
mnchair@laughfortheure.com
www.laughfortheure.com

Laugh for the Cure is an Affiliate
Event of Susan G. Komen for the Cure

Dear Potential Auction Donor:

One in eight women will be diagnosed with breast cancer in her lifetime. You probably know someone who has been — friend, mother, sister, co-worker or wife. We're hoping that you will join us as an auction donor for the 2008 Laugh for the Cure® fundraising event to help realize a world without breast cancer.

Over the past seven years, nationwide, Laugh for the Cure® has raised more than \$180,000 toward this fight. We could not have accomplished this without our sponsors who have played a key role in the tremendous success of raising both money and awareness of this disease.

LFTC is a grass-roots effort founded in Charlotte in 2002 by a group of friends whose lives had each been touched by breast cancer. In 2007 we carried out our first LFTC event in Minnesota. The primary goal in establishing LFTC was to create an event unlike any other to increase awareness around breast health issues. Bringing LFTC to Minnesota is our way of continuing the incredible work already being carried out by the Minnesota Affiliate of Susan G. Komen for the Cure — dedicated to curing breast cancer at every stage — from the causes to the cures. Seventy-five percent (75%) of funds raised stay in our local community; the remaining twenty-five percent (25%) is sent to Komen National to fund cutting-edge breast cancer research.

Be Part of This Premier Charity and Fundraising Event!

On **Tuesday, October 14th 2008**, the 2nd Annual Laugh for the Cure® event in Minnesota will be held at ACME Comedy Co. in Downtown Minneapolis. This show has quickly developed into the city's most anticipated fundraising event. This year's Laugh for the Cure® will include a silent auction and a hilarious PG comedy show! We guarantee our accomplished and celebrated **stand-up** comedians will have us all "laughing for a cure"!

Don't Sit Down... "Stand-Up" and Laugh for the Cure!

Please join in the event's continued growth by becoming a 2008 Silent and/or Live Auction Sponsor. By becoming an Auction Donor, your business gets high-visibility and recognition for helping in the fight against breast cancer. Your donated item, including the description and retail value of your generous contribution, will be prominently listed in our event program. Other benefits include the opportunity to display marketing materials alongside your item and year-round recognition on our website, www.laughfortheure.com.

We are enclosing an *Auction Donor Information Sheet*, so you can see how easy it is to participate and play a key role in the 2008 Laugh for the Cure®.

Thanks for your time and consideration. After you've had a chance to review the sponsorship information, we look forward to talking with you, and hope you will be in contact soon. If you have any questions, please contact us at 651.331.1070 (Julie), 763.757.9805 (Corey) or email us at mnchair@laughfortheure.com.

Sincerely,
Julie & Corey Tighe
LFTC Minnesota Co-Chairs



LAUGH FOR THE CURE®