



C/O The Comedy Zone
 224 Westinghouse Blvd., Suite 605
 Charlotte, NC 28273
 w 704.295.4242 f 704.295.7572
 director@laughforthecure.com
www.laughforthecure.com

Laugh for the Cure® is an Affiliate
 Event of Susan G. Komen for the Cure

Sponsorship Opportunities

The 9th Annual Laugh for the Cure® Charlotte's Premier Night of Comedy and Charity March 4, 2010

As a Laugh for the Cure® sponsor, your company can make a difference in the lives of families and friends in our local community who are dealing with breast cancer or who may have to fight this disease in the future.

Benefits	Celebrity Act \$10,000	Headliner \$5,000	Feature \$2,500	Emcee \$1,000	Open Mic \$500	Heckler \$50 – \$499
Level Exclusivity	•					
Industry Exclusivity	•	•				
Event Night Recognition	Address audience or recognition from stage	Recognition from stage	Recognition from stage			
Prominent place of Corporate Logo on Pre-printed Materials: Save the Date flyers, invitations, posters	•	•	•			
Corporate name tagged on all live and pre-taped radio spots	•					
Corporate name listed as LFTC sponsor in all Blumenthal electronic ads (300,000 email addresses)	•	•				
Corporate recognition in event program	Name & logo with "presented by" full page ad	Name & logo with 1/2 page ad	Name & logo with 1/4 page ad	Name listed in program	Name listed in program	Name listed in program
Opportunity for 4' x 8' exhibition table at event	•					
Prominent placement of 3' x 2' corporate banner and/or 3' x 2' easel board ad at event	•	•	•			
Corporate logo included on pre-show electronic presentation (high visibility and continuous play one hour before show)	•	•				
Opportunity to include ad or coupon in event goodie bags for up to 720 event attendees	•	•	•	•	•	•
Corporate name and logo on sponsor page of Laugh for the Cure® website for one year	Plus business description & direct link	Plus business description & direct link	Plus business description & direct link	•	•	
Corporate logo on event t-shirts	•	•				
2 Laugh for the Cure t-shirts	•	•	•	•		
VIP seating and event tickets	8 tickets	6 tickets	4 tickets	2 tickets		

Our Promise

The Susan G. Komen for the Cure promise is to save lives and end breast cancer forever by empowering lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.



LAUGH FOR THE CURE®