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Laugh for the Cure® is an Affiliate
Event of Susan G. Komen for the Cure

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Dear Potential Laugh for the Cure® Sponsor:

One in eight women will be diagnosed with breast cancer in her lifetime. And, you probably know someone who has been—friend, mother, sister, co-worker or wife. We're hoping that you will join us as a sponsor of the 2010 Laugh for the Cure® (LFTC) fundraising event to help realize a world without breast cancer. Since inception, Laugh for the Cure® has locally raised over \$200,000 toward this fight. We could not have done it without our sponsors who have played a key role in the tremendous success of raising both funding and awareness for this disease.

LFTC is a grass-roots effort founded in Charlotte in 2002 by a group of friends whose lives had each been touched by breast cancer. The primary goal in establishing LFTC was to create an event unlike any other to increase awareness around breast health issues. It's also our way of continuing the incredible work already being carried out by the Charlotte Affiliate of Susan G. Komen for the Cure®—dedicated to curing breast cancer at every stage—from the causes to the cures. Seventy-five percent (75%) of funds raised stay in our local community; the remaining twenty-five percent (25%) is sent to Komen National to fund cutting-edge breast cancer research.

Be Part of This Premier Charity and Comedy Event

On Thursday, March 4, 2010, the 9th Laugh for the Cure event in Charlotte will be held at the historic McGlohon Theatre at Spirit Square in Uptown Charlotte. The sell-out show has quickly developed into the city's most anticipated fundraising event. The evening will include hors d'oeuvres, silent and live auctions and a hilarious PG comedy show! This year's comedians have not yet been selected; however, as in previous years, they will be handpicked for the show and will be two of the most accomplished and celebrated stand-up comedians in the country—we guarantee they will have us all "laughing for a cure!"

Don't Sit Down... "Stand-Up" and Laugh for the Cure®!

Join in the event's tremendous growth by becoming a 2010 sponsor. The enclosed Sponsorship Levels and Benefit Information sheet offers many options for sponsorship support—please review and decide at what level you can support Laugh for the Cure® this year. LFTC is very excited about continuing the momentum we have developed in the community. But, we need your involvement to make that a reality.

We look forward to talking with you after you've had a chance to review the sponsorship information and will be in contact soon. If you have questions before then, please contact Jane at 704.347.8181 or Kristine at 704.724.6437 or you may email charlottesponsors@laughfortheure.com. Thank you for your time and consideration.

Sincerely,

Jane Cacchione
Development and Events Coordinator
Komen Charlotte Affiliate

Kristine Orr
Co-Chair, Sponsorship Committee



LAUGH FOR THE CURE®