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Laugh for the Cure® is an Affiliate  
Event of Susan G. Komen for the Cure

## FOR IMMEDIATE RELEASE

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### ~ 9th ANNUAL LAUGH FOR THE CURE® ~

CHARLOTTE, NC — January 26, 2010 — The Susan G. Komen for the Cure, Charlotte Affiliate is honored to present Laugh for the Cure® (LFTC), Charlotte's most anticipated and unique fundraising event.

**Where:** The historic McGlohon Theater in Spirit Square, Uptown Charlotte.

**When:** Thursday, March 4, 2010. Doors open at 6:00 pm for hors d'oeuvres and the silent auction. Guests must be seated by 7:15 pm for the live auction and comedy show. The evening concludes with a check presentation at 9:30 pm.

**Reservations:** Advance ticket purchase is recommended, as this event is sure to sell out! Tickets are \$42 / person plus a \$5.50 CarolinaTix processing fee on all phone or web orders. To purchase your tickets, please contact the North Carolina Blumenthal Performing Arts Center by:

- Visiting their Box Office located in Belk Theatre Lobby on North Tryon Street, Charlotte, NC;
- Calling their Box Office at 704.372.1000; or
- Logging onto their website at [www.carolinatix.org](http://www.carolinatix.org).

**Event Information:** This year's Laugh for the Cure® will include hors d'oeuvres, silent and live auctions and a hilarious PG comedy show featuring two of the funniest stand-up comedians in the country. The LFTC auction will again be filled with exciting items including: concert tickets, golf trips, resort and spa packages, gift certificates to local businesses and celebrity autographed merchandise! The 2010 feature comedian, Frankie Paul, will kick off the side-splitting comedy show. He will be followed by the 2010 headlining comedian, Debi Gutierrez. She has appeared on Lifetime, Showtime and HBO and is the host of a three-time Emmy nominated show, "A Place of Our Own." Laugh for the Cure® is lucky to have both these talented comedians join the LFTC family and this handpicked show will have everyone "laughing for a cure"!

**Event History:** LFTC is a grass-roots effort that was founded in Charlotte by a group of volunteers in July 2002. The primary goal in founding LFTC was to establish an event unlike any other to increase awareness around breast health issues and to help to eradicate breast cancer as a life-threatening disease. The LFTC founder's believe that the most effective way to accomplish this goal is to fund the incredible work already being carried out by the Susan G. Komen for the Cure, Charlotte Affiliate. Seventy-five percent of the funds raised by the Komen Charlotte Affiliate remain in the Charlotte / Mecklenburg area and surrounding counties. The remaining twenty-five percent is forwarded to the Komen National Affiliate to fund breast cancer research. The proceeds from LFTC help provide breast health education, screening and treatment services to underserved and uninsured women throughout Komen Charlotte's nine-county service area. Laugh for the Cure® has recently expanded beyond Charlotte and has taken root on a national level. LFTC events have been organized in Spokane, Houston, Jacksonville, Minneapolis and Lubbock. Since inception, LFTC has raised over \$320,000 for the Komen Affiliates around the country! Laugh for the Cure® also maintains an expense ratio below 15%.

**To Do:** Please support Laugh for the Cure® as a sponsor, auction donor or attendee! The Susan G. Komen for the Cure, Charlotte Affiliate is a non-profit 501(c)(3) corporation. Donations are tax deductible to the extent allowable by law. For additional information on how to become involved or to purchase tickets, log onto [www.laughfortheure.com](http://www.laughfortheure.com).



LAUGH FOR THE CURE®