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Laugh for the Cure® is an Affiliate
Event of Susan G. Komen for the Cure

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Dear Potential Auction Donor:

One in eight women will be diagnosed with breast cancer in her lifetime. And, you probably know someone who has been—friend, mother, sister, co-worker or wife. We're hoping that you will join us as a sponsor of the 2010 Laugh for the Cure® (LFTC) fundraising event to help realize a world without breast cancer. Since inception, Laugh for the Cure® has locally raised over \$200,000 toward this fight. We could not have done it without our sponsors who have played a key role in the tremendous success of raising both funding and awareness for this disease.

LFTC is a grass-roots effort founded in Charlotte in 2002 by a group of friends whose lives had each been touched by breast cancer. The primary goal in establishing LFTC was to create an event unlike any other to increase awareness around breast health issues. It's also our way of continuing the incredible work already being carried out by the Charlotte Affiliate of Susan G. Komen for the Cure®—dedicated to curing breast cancer at every stage—from the causes to the cures. Seventy-five percent (75%) of funds raised stay in our local community; the remaining twenty-five percent (25%) is sent to Komen National to fund cutting-edge breast cancer research.

Be Part of This Premier Charity and Comedy Event

On Thursday, March 4, 2010, the 9th Laugh for the Cure event in Charlotte will be held at the historic McGlohon Theatre at Spirit Square in Uptown Charlotte. The sell-out show has quickly developed into the city's most anticipated fundraising event. The evening will include hors d'oeuvres, silent and live auctions and a hilarious PG comedy show! This year's comedians have not yet been selected; however, as in previous years, they will be handpicked for the show and will be two of the most accomplished and celebrated stand-up comedians in the country—we guarantee they will have us all "laughing for a cure!"

Don't Sit Down... "Stand-Up" and Laugh for the Cure®!

Please join in the event's continued growth by becoming a 2010 Silent and/or Live Auction Sponsor. When you become an Auction Donor your business gets high-visibility and is recognized for helping in the fight against breast cancer. Your donated item, including the description and retail value of your generous contribution, will be prominently listed in our event program. Other benefits include the opportunity to display marketing materials alongside your item and year-round recognition on our LFTC website.

We're enclosing the Silent and Live Auction Donor Information Sheet so you can see how easy it is to participate and play a key role in the 2010 Laugh for the Cure event. For additional information about the event, view the short 5 minute video located on our website at www.laughforthecure.com.

We look forward to talking with you after you've had a chance to review the donation information and will be in contact soon. If you have questions before then, please contact Kristin at 704.374.2384 or Kimberly at 704.383.9543 or you may e-mail charlotteauction@laughforthecure.com. Thank you for your time and consideration.

Sincerely,

Kristin Candler
Co-Chair, Auction Committee

Kimberly Cunningham
Co-Chair, Auction Committee



LAUGH FOR THE CURE®