

Presenting

Yoplait® Champions

Last fall, Yoplait invited readers to nominate individuals in their lives who are leading the fight against breast cancer. Meet some of these exceptional people and get inspired by their quest for a cure. Learn more about the Champions and the program by visiting www.yoplait.com.

Join the fight by mailing in pink Yoplait® lids to participate in Yoplait's Save Lids to Save Lives® program, benefiting the Susan G. Komen Breast Cancer Foundation.

Now it's your turn to be a Champion.

*Sarah Copeland
Savannah, GA*

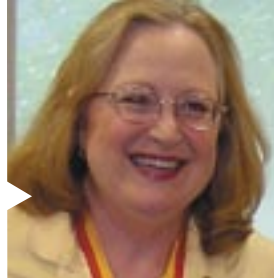
Sarah is the founder of LibLines, a line of greeting cards designed to offer support to women fighting breast cancer. She's also a proud wearer of pink hair to increase breast cancer awareness.

Visit www.yoplait.com to learn more about the Yoplait® Champions.



*Kathy Cawthon
Hampton, VA*

After experiencing the stress and depression associated with diagnosis, Kathy was inspired to co-found The Cancer Crusade, providing cancer patients with hope and healing through humor.



*Jana Peters
San Francisco, CA*

As a young survivor, Jana founded The Ribbons of Pink Foundation to spread the message that "no one is too young for breast cancer."



*Genne' McDonald
Gainesville, FL*

As a physical therapist and survivor, Genne' encourages women with cancer to become more physically active and to "SurVIVA La Difference."



*Denise O'Neill
Arnold, MD*

Denise founded the Survivors Offering Support mentoring program because she wanted women to know that they don't have to make this journey alone.



*Ethel Kessler
Bethesda, MD*

Following her diagnosis, Ethel was given the opportunity to design the first breast cancer semi-postal stamp, ultimately raising almost \$50 million for breast cancer research.



*Christine Smith
Seattle, WA*

Christine leads the Northwest Hope and Healing Foundation by example and shows us how personal tragedy can be turned into something positive.



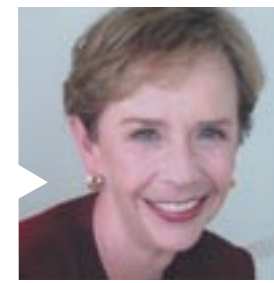
*Cookie Afergut
Atlanta, GA*

Cookie is a breast cancer "thrivor." She has personally helped more than 300 women through her program, ChemoChic.



*Martha Kaley
Greensboro, NC*

Recognizing that a new biological test for breast cancer will benefit women by possibly detecting cancer before a tumor has even formed, Martha shows her commitment to early detection through the organization she founded, Friends for an Earlier Breast Cancer Test.



*Jeff Popkin
Boston, MA*

Through his tireless work with The Ellie Fund, dedicated to his mother, Jeff will be at the forefront of innovative family care.

*Mary Lynn Faunda Donovan
Greer, SC*

After her own breast cancer diagnosis, Mary Lynn became a leader in the fight by helping secure \$5 million in funding for breast cancer treatment of uninsured, low-income women in South Carolina.



*Karen Parker-Chesson
Chesapeake, VA*

Upon her mother's diagnosis, Karen began developing creative ways to educate people and raise money for breast cancer research via her job as a radio personality.



*Becky Haddad
Denver, CO*

Until there is a cure, Becky will be a passionate, dedicated and committed volunteer to the Komen Foundation.



*Fran Robinson
La Plata, NM*

A certified registered nurse and breast health specialist, Fran has dedicated the past 20 years to breast health education, especially for the Navajo population.

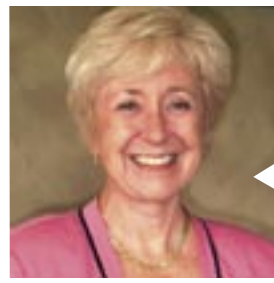


THE Yoplait® Champions

To learn more about these champions visit www.yoplait.com.

*Dorothy Patterson
Houston, TX*

Dorothy uses innovative approaches to educate young women about breast health, such as organizing mother-daughter events for Girl Scouts to earn the "In the Pink: Breast Cancer Awareness" merit badge, which she helped take nationwide.



*Barbara Hensley
Wayzata, MN*

After losing her sisters, Barbara founded Hope Chest for Breast Cancer retail stores to raise money for underserved women with breast cancer through the sale of donated upscale items.

*Carmen Gonzalez
El Paso, TX*

Carmen embodies the spirit and will of a survivor; and every day she passes on that strength to patients at the Texas Tech University Breast Cancer Care Center.



*Faye Dietiker
Cypress, CA*

Faye founded Breast Cancer Angels, an organization that provides emotional and financial support, because she lives by the motto "we can all be angels here on Earth."

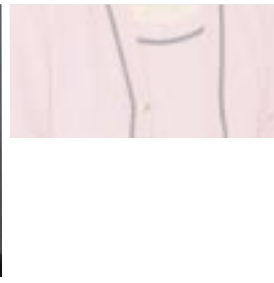


*Shaney Jo Darden
San Diego, CA*

Shaney Jo cofounded Keep a Breast Foundation, traveling the globe to raise awareness and funds for breast cancer research, treatment and prevention.

*Diane Youngblood
Bedford, TX*

When her daughters were diagnosed with breast cancer, Diane became aware of the many medically underserved women in her community and established the Diane Youngblood Endowment Fund for Breast Care Services to meet their needs.



*Tammy S. Greyshock
Charlotte, NC*

"My passion for furthering the Komen mission is fueled by my admiration for my parents," Tammy says. "The way they battled my mom's cancer is an inspiration to me." Tammy founded Laugh for the Cure® in celebration of her mother.

*Debbie Mancini Wharff
West Des Moines, IA*

Debbie discovered a creative way to raise money for the Komen Foundation by organizing an annual Crop for the Cure event.



*Nancy A. Ryan
Lee, NH*

"I believe that there will come a time when breast cancer no longer threatens women's lives." Says Nancy, "I will work to make that day come sooner."



*Heather Pick
Columbus, OH*

Battling incurable breast cancer, Heather, a TV anchorwoman, proves to her viewers every day that a cancer diagnosis does not mean the end of daily life.

*Sharon L. Bassett
Indianapolis, IN*

Seeing the needs of others with breast cancer, Sharon co-founded the Sharon L. Bassett Fund to offer "a hand to hold" through emotional and financial support.



Now it's your turn to be a champion with Yoplait's Save Lids to Save Lives® program. For every pink lid received, Yoplait® will make a 10-cent donation to the Susan G. Komen Breast Cancer Foundation, up to \$1.5 million, with a guaranteed minimum

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